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First Select observes Ramadan across UAE

9 September 2010

DUBAI — It was not just a routine month of Ramadan for the Recruitment team of First Select as some members of the team were seen at the Pakistan Association in Dubai with their Green T-Shirts as Volunteers while another team was busy buying Fruits at the whole sale market in Abu Dhabi while two other teams were busy serving Iftaar to a group of Labourers.

"Corporate Social Responsibility has been an essential component for First Select all year around be it towards Health, Safety, Environment or just Charity. It's the basic fundamental to give back to the community that we work and live in" remarked Andrew Hudson the CEO of First Select.

"For this Ramadan each one our offices had the option to plan an activity that reflected the needs of the immediate community around them. Again it was not just collecting and donating money or having an exclusive corporate iftaar that would have satisfied us. It had to be one that was inclusive where by each staff of First Select volunteered themselves to reach out to the needy and underprivileged keeping in mind the real spirit of Ramadan".

Accordingly the corporate office of First Select in Dubai led the series with an Iftaar with 70 gardeners from Dubai on the 16th August.

The men were first contacted through our association with 'Adopt a labour camp' and arranged 2 buses to collect them from their accommodation in Al Quoz.

The First Select Bur Dubai office took a different initiative of reaching out to Pakistan and coordinated with Pakistan Association in Dubai and on August 19, donated rice, oil, lentils, blankets, essential medicines to contribute in a small way to the unprecedented human suffering in Pakistan and also volunteered to pack other donations and prepare them for dispatch.

The Abu Dhabi office prepared 200 fruit packs and distributed them near three Mosques in distant Khatim Area between Abu Dhabi and Al Ain road in suburbs of Abu Dhabi on the August 19. The final event was organised by the Ajman branch on the 1st of Sept where 100 meals were served in Association with Al Ihsan Charity Center in Ajman to needy labourers.

The donations for the events came from both the company and the staff. The First Select staff who came from 20 nationalities and cultures enriched themselves through these modest events but gained a lot in giving and to understand the essence of the spirit of Ramadan and a Ramadan to remember. — business@khaleejtimes.com

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