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Emiratijobs participates in 'My tree in Dubai' campaign

Emiratijobs.ae portal powered by First Select displayed its commitment to UAE and the environment by participating in 'mytreeinDubai' campaign.

This campaign was launched by the Emirates Environmental group, with an objective of increasing participation in its waste management programs and more specially, paper collection campaign.

The first phase was organized on the 24th of April, commemorating Earth Day, giving participants an opportunity to give back to Mother Earth.

The campaign resulted in collection of 30,000 kg of papers which will eventually be recycled and 200 trees will be planted in Dubai.

According to EEG Chairperson, Mrs. Habiba Al Marashi, "For the first time, EEG has given people the chance to recycle their paper into trees and see the results for themselves. All the planted trees will be a part of UNEP's Billion Tree Campaign, which we are very proud to be a part of." Emiratijobs is one of the 5 trees that First Select planted in Dubai for this campaign.

Speaking on the occasion Mr. Andrew Hudson the CEO of First Select stated that 'our participation in the campaign symbolizes our commitment to Emirates, its people and place'.

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