

News Release



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CAREERS UAE 2010 TIES UP WITH LEADING ORGANISATIONS TO SUPPORT THE INDUSTRY

More than 110 Companies are Taking Part with AIESEC, Bayt.com, Ershaad, the National Rehabilitation Centre and ENEC to Run Inventive Workshops and Promotional Campaigns

Dubai, United Arab Emirates

The UAE's top local and international recruiters will help create a better future for thousands of jobseekers at this year's Careers UAE 2010 Exhibition, the largest recruitment, training and education event, which opens on Sunday 28 March 2010 and lasts for three days at the Dubai International Convention and Exhibition Centre (DICEC).

The exhibition works with its long term partners including a number of regional leading recruitment, teaching and training organisations, in order to cater to the thousands of UAE national jobseekers gathering this week.

Leading companies from the UAE including AIESEC, Bayt.com, Emirates Nuclear Energy Corporation, Ershaad.ae and the National Rehabilitation Centre will be promoting the latest careers opportunities while presenting interactive workshops.

The Association Internationale des Etudiants en Sciences Economiques et Commerciales (AIESEC), the world's largest student-run organisation, will organise a daily workshop under the theme of 'AIESEC Leadership Forum 2010' at Careers UAE 2010, which aims to empower UAE youth with the confidence to make well informed life choices to develop their career goals.

Careers UAE 2010 has also recently signed a partnership agreement with Bayt.com. The leading job site in the Middle East will be promoting the exhibition while using the event as a platform to enhance its brand and services.

Emirates Nuclear Energy Corporation (ENEC), which participates in this year's show as a 'Diamond Sponsor', will introduce the first interactive forum on nuclear energy for science students. Addressing this forum, which is held under the title of 'The UAE Needs Your Energy' will be Dr. Ausaf Husein, Manager of Field Management in ENEC, who holds a PhD in Nuclear Engineering and expert in Nuclear Fuel Cycle. Dr. Husein is one of only five people in the world carrying this distinctive degree.

"Young UAE national have great potential and Careers UAE 2010 is testimony to the way top companies in the UAE recognise this pool of talent," said Fahad Al Qahtani, Media Relation Manager, ENEC. "Nuclear energy science is a relatively new field in the UAE."

"Our participation in Careers UAE, through the interactive forum, will raise awareness of Nuclear Energy, the UAE Nuclear Energy Programme, and the unlimited career and educational opportunities offered in this field," he added

Ershaad, the national initiative for recruiting and guiding talented UAE nationals from fresh graduates, mid level management to senior executive candidates (ershaad.ae), is offering more than 100 immediate positions at Careers UAE 2010, so jobseekers will have a great chance to walk away with a new career.

As part of Careers UAE's social responsibility to empower all UAE nationals, the National Rehabilitation Centre (NRC) will hold a charity auction within the Careers UAE Gala Dinner. Organised in co-operation with NRC, the Gala Dinner will offer guests an opportunity to support those who benefited from its drug rehabilitation programme by buying one of their paintings through a specially arranged auction.

"We are delighted that so many UAE companies will play an integral part in this year's Careers UAE exhibition and help support His Highness Sheikh Mohammed bin Rashid Al Maktoum's vision to expand and develop the Emiratisation programme," said Helal Saeed Almarri, CEO, Dubai World Trade Centre, organiser of the show.

"Careers UAE is the focal point of the year for UAE nationals looking to take their first step into a lasting and rewarding career. There will be a host of opportunities presented at this year's show as well as having best advice on hand to make the right career choices," he added

Held in conjunction with TANMIA, Higher Colleges of Technology, Zayed University and UAE University, Careers UAE 2010 welcomes 20 new companies, including ABB, G4S, Skyline University and Tawteen, in addition to many returning companies, including Al Ghurair Group, General Electric, Mawarid, Ministry of Finance, Noor Islamic Bank and NPCC.

Endorsing Careers UAE 2010, Emirates Nuclear Energy Corporation is participating as the show's 'Diamond Sponsor'. Two major banks also support Careers UAE 2010: Abu Dhabi Islamic Bank as a 'Platinum Sponsor' and Commercial Bank of Dubai as a 'Gold Sponsor'. Mubadala is also participating as a 'Gold Sponsor', and welcomes Recruitment Magazine as a strategic partner.

Open exclusively for UAE Nationals and HR practitioners, Careers UAE 2010 will be held in Halls 1, 2 and Zabeel Hall at the Dubai International Convention and Exhibition Centre (DICEC). The event will take place from 28 – 30 March 2010 and will be open from 10am to 6pm daily. On 29 and 30 March, the show will open from 10am to 1pm only for ladies. For more information, please visit www.careersuae.ae.

Photo caption: Careers UAE 2010 bring the leading recruiters and trainers together to cater to the recruiting market needs.

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About Careers UAE 2010

The 10th annual Careers UAE Exhibition is held at the Dubai International Convention and Exhibition Centre, from 28 - 30 March 2010. The exhibition is organised by the Dubai World Trade Centre in partnership with TANMIA, Higher Colleges of Technology, Zayed University and UAE University. Careers UAE 2010 is a high-calibre event that enables talented UAE nationals in all fields to meet directly with recruiters and hiring managers from top employers. Careers UAE 2010 also exposes job seekers to various training, career and learning opportunities.

About Dubai World Trade Centre

www.dwtc.com

As the organiser of Careers UAE 2010, Dubai World Trade Centre offers more than 31 years experience of delivering world-class events in the Middle East, providing local, regional and international exhibitors with unmatched expertise and in-depth market knowledge. Our team organises 18 of the largest and most successful international and regional shows in Middle East, providing an ideal platform for business development in the region.

Our commitment to ongoing innovation within the exhibition industry has supported the rapid growth and development of a wide range of business-to-business and business-to-consumer shows, and delivered consistent satisfaction to exhibitors and visitors. DWTC works the region's leading trade bodies and industry associations to ensure that all conferences deliver full value and are built upon the real needs of their specific sector.

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